



AUDIT BUREAU OF CIRCULATIONS

ADVERTISING AGENCY CATEGORY

SCHEDULE OF ENTRANCE FEES AND ANNUAL SUBSCRIPTION FOR THE YEAR 2017-2018

[Excluding GST]

Based on Annual Turnover in Press Advertising, including space and production cost of -	Annual membership subscription	One time entrance fee [equal to one year's subscription] at the time of admission
	Rs.	Rs.
Upto 0.50 Cr	8,800	8,800
Above 0.5 Cr. and upto 1 Cr	13,000	13,000
Above 1 Cr and upto 2 Cr	16,100	16,100
Above 2 Cr and upto 5 Cr	18,300	18,300
Above 5 Cr and upto 10 Cr	23,800	23,800
Above 10 Cr and upto 25 Cr	28,100	28,100
Above 25 Cr and upto 50 Cr	32,900	32,900
Above 50 Cr and upto 100 Cr	38,500	38,500
Above 100 Cr and upto 200 Cr	44,000	44,000
Above 200 Cr and upto 500 Cr	49,500	49,500
Over 500 Cr	55,000	55,000

Note: i) **PLUS** applicable GST