



## AUDIT BUREAU OF CIRCULATIONS

### ADVERTISER CATEGORY

#### SCHEDULE OF ENTRANCE FEES AND ANNUAL SUBSCRIPTION [Excluding GST]

(w.e.f. 1<sup>st</sup> April 2018)

<b>Based on Annual Expenditure on press Advertising including production costs</b>	<b>Annual Subscription</b>	<b>One time entrance fee [equal to one year's subscription]</b>	<b>Total payable [excluding GST]</b>
	<b>Rs.</b>	<b>Rs.</b>	<b>Rs.</b>
Upto 25 Lakhs	7,700	7,700	15,400
Upto 50 Lakhs	13,100	13,100	26,200
Above 50 Lakhs	20,600	20,600	41,200

**Note:** i) PLUS applicable GST