



Audit Bureau Of Circulations

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NOTIFICATION NO. 874

PART – I: FIXATION OF WASTE RATE OF PUBLICATIONS FOR THE AUDIT PERIOD JULY-DECEMBER 2022: [APPLICABLE TO ALL MEMBER PUBLICATIONS]

Bureau's Council of Management have decided to fix the Waste Rate of Newspapers in order to calculate the Net Realisation Rate (NRR) for the audit period July-December 2022 at **Rs.30/- per kg. on an All India basis.**

PART – II: CIRCULATION AUDIT JULY-DECEMBER 2022

Council decided to continue with circulation audit for the audit period July-December 2022 in the same manner as done earlier for the audit period January-June 2022 i.e. showing copies "ABOVE NRR" and "BELOW NRR" with the total.

PART – III: INFORMATION ON MEMBERSHIP

2.1) NEW ADMISSION

I - PUBLISHER:

- | | | | |
|----|-------------------------------------|---------------|--|
| 1. | AMAR UJALA LIMITED | In respect of | "AMAR UJALA" (Hindi Daily), Kanpur edition |
| 2. | PRATIDIN PRAKASHAN PVT LTD, | In respect of | "SANGBAD PRATIDIN" (Bengali Daily), Kolkata edition printed at Kolkata, Barjora and Siliguri |
| 3. | NAVAJAT PRINTERS AND MEDIA PVT LTD. | In respect of | "ORISSA POST", (English Daily), Bhubaneswar edition printed at Bhubaneswar, Anugul, Rayagada and Sambalpur |
| 4. | RASHTRADOOT (HUF) | In respect of | "RASHTRADOOT" (Hindi Daily), Jaipur edition |

II - ADVERTISER:

1. Novita Healthcare Pvt. Ltd., Mumbai

2.2) RESIGNATIONS

PUBLISHERS:

- | | | | |
|----|-----------------------------|---------------|---|
| 1) | Ideal Publications Trust | In respect of | “MADHYAMAM” (Malayalam Daily), Kannur, Kochi, Kottayam, Kozhikode, Malappuram, Thiruvananthapuram and Thrissur editions |
| 2) | Rajasthan Patrika Pvt. Ltd. | In respect of | “BALHANS” (Hindi Fortnightly), “CHOTU MOTU” (Hindi Fortnightly) “PATRIKA YEAR BOOK” (Hindi Annual), Jaipur |
| 3) | The Sangai Express | In respect of | “THE SANGAI EXPRESS” (Manipuri Daily) and “THE SANGAI EXPRESS” (English Daily), Imphal |

ADVERTISING AGENCY:

- 1) Progressive Publicity Services, Kolkata

2.3) CESSATION OF MEMBERSHIP

PUBLISHERS:

- | | | | |
|----|-----------------------------|---------------|--|
| 1) | The Tribune Trust | In respect of | “DAINIK TRIBUNE” (Hindi Daily), Bhatinda |
| 2) | Rajasthan Patrika Pvt. Ltd. | In respect of | “RAJASTHAN PATRIKA” (Hindi Daily) Gangapur edition |

2.4) TERMINATION OF MEMBERSHIP UNDER ARTICLE 52(b): (due to non-payment of annual renewal subscription)

i) ADVERTISERS:

- 1) Sudarshan Saur Shakti Pvt .Ltd., Aurangabad

ii) ADVERTISING AGENCIES:

- 1) Apex Advertising, Mumbai
- 2) Hira Advertising Agency, Meerut
- 3) Ratan Batra Pvt Ltd., Mumbai

iii) ORGANISATIONS

- 1) Perfect Relations Pvt. Limited, New Delhi

iv) PUBLISHERS

1)	Dev Sahitya Kutir Pvt. Ltd.	In respect of	“NABA KALLOL” (Bengali Monthly) and “SUKTARA” (Bengali Monthly), Kolkata
2)	Diamond Magazines Pvt.Ltd.	In respect of	“GREHLAKSHMI” (Hindi Monthly), New Delhi
3)	Frontier Publication Pvt. Ltd.	In respect of	“ASOMIYA KHABAR” (Assamese Daily), Guwahati and Jorhat editions
4)	Pride East Entertainment Pvt. Ltd.	In respect of	“NIYOMIYA BARTA” (Assamese Daily), Guwahati edition printed at Agia, Biswanath Chairali and Guwahati

Thanking you,

Secretary General