



# Audit Bureau Of Circulations

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CIN: U24999MH1948NPL006309

21<sup>st</sup> October, 2021

To,

**All Members**

## NOTIFICATION NO. 871

### **PART– I: Extension of validity of ABC certificates of circulation for the audit period July-December 2019 upto 31<sup>st</sup> August 2022**

Bureau's Council of Management had decided to extend the validity of the ABC Certificate of Circulation for the audit period July-December 2019 upto 31<sup>st</sup> August 2022.

The re-validated ABC certificate of circulation (hard copy) was issued to all publisher members.

### **PART – II: INFORMATION ON MEMBERSHIP**

#### **2.1) RESIGNATION**

##### **i) ORGANISATION:**

- 1) Mediaware Infotech P Ltd., Mumbai

##### **ADVERTISING AGENCY**

##### **ii)**

- 1) Astral Advertising and Marketing (I) Pvt. Ltd., Nashik

##### **iii) PUBLISHERS**

- |   |                          |   |
|---|--------------------------|---|
| <ol style="list-style-type: none"><li>1) Bennett, Column &amp; Co. Ltd.</li></ol> | <p>In respect<br/>of</p> | <ol style="list-style-type: none"><li>i) "THE TIMES OF INDIA" (English Daily), Patna</li><li>ii) "PUNE TIMES MIRROR" (English Daily), Pune</li><li>iii) "SUNDAY PUNE TIMES MIRROR" (English Weekly), Pune</li></ol> |
|---|--------------------------|---|

- iv) "THE TIMES OF INDIA" (English Daily), Coimbatore
- v) "SUNDAY TIMES OF INDIA" (English Weekly), Coimbatore
- vi) "AHMEDABAD MIRROR" (English Daily), Ahmedabad
- vii) "THE ECONOMIC TIMES" (Gujarati Daily), Ahmedabad
- viii) "THE ECONOMIC TIMES" (Hindi Daily), New Delhi edition printed at Shahibabad

## 2.2) CESSATION OF MEMBERSHIP :

### i) PUBLISHER:

- |    |                                   |               |    |  |
|----|-----------------------------------|---------------|----|--|
| 1) | Business Standard India Pvt. Ltd. | In respect of |    | "BUSINESS STANDARD" (Hindi Daily), Patna and Raipur editions           |
| 2) | HT Media Ltd.                     | In respect of |    | "HINDUSTAN TIMES" (English Daily), New Delhi edition printed at Jaipur |
| 3) | Ramoji Foundation                 | In respect of | a) | "BALA BHARATAM" (Telugu Monthly), Hyderabad                            |
|    |                                   |               | b) | "CHATURA" (Telugu Monthly), Hyderabad                                  |
|    |                                   |               | c) | "VIPULA" (Telugu Monthly), Hyderabad                                   |
| 4) | Neutral House Ltd.                | In respect of |    | "PRABHAT KHABAR" (Hindi Daily), Gaya                                   |

## 2.3) CESSATION OF MEMBERSHIP UNDER ARTICLE 52(b): (due to non-payment of annual renewal subscription)

### i) ADVERTISER:

- 1) Aptech Limited, Mumbai
- 2) Print Tech, Nagpur
- 3) Raymond Ltd., Mumbai

**ii) ADVERTISING AGENCY:**

- 1) 3 Brothers & Fils, Mumbai
- 2) Adwise Advertising P Ltd., Coimbatore
- 3) Alaknanda Advertisng Pvt. Ltd., Chennai
- 4) Four Winds Mass Communication Services, Mangalore
- 5) Indo Aryan Publicity, Kolkata
- 6) Jelitta Publicity, Kottayam
- 7) Newfields Advertising P Ltd., New Delhi
- 8) Publico Advertising, New Delhi
- 9) Samvad Advertising Pvt.Ltd., New Delhi
- 10) Triton Communications Pvt.Ltd., Mumbai
- 11) Ventures Advertising Pvt.Ltd., Mumbai

**iii) PUBLISHERS**

- |    |  |               |                                      |
|----|--|---------------|--------------------------------------|
| 1) | New Age Media & Publications Pvt. Ltd. | In respect of | “NITIDIN” (Oriya Daily), Bhubaneswar |
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Thanking you,

Secretary General