

Audit Bureau Of Circulations

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13th September, 2011

To,

ALL MEMBERS

NOTIFICATION NO. 820

PART - I - PROGRESS OF MEMBERSHIP

A) NEW ADMISSIONS

ADVERTISERS

- 1) Bharti Airtel Limited, Gurgaon
- 2) Coca Cola India Pvt. Ltd., Gurgaon
- 3) Samsung India Electronics Pvt. Ltd., Gurgaon

ADVERTISING AGENCIES

- 1) Pamm Advertising & Marketing, New Delhi
- 2) Enthrall Communications Pvt. Ltd., Chennai
- 3) Sreshta Communications, Chennai
- 4) Inter Publicity Pvt. Ltd., Mumbai

B) RESIGNATIONS

I - ADVERTISING AGENCIES:

- 1) Corporate Media Men Advtg. Pvt. Ltd., Chennai
- 2) Wavelength Communications, Mumbai

II - ORGANISATION:

Vee Technologies Pvt. Ltd., Bangalore

PART - II) SURPRISE CHECKS - JANUARY-JUNE 2011

The below mentioned publications were surprise checked by Bureau's Auditors - audit period January-June 2011 result of which was satisfactory.

- 1. Andhra Bhoomi (Telugu Daily), Hyderabad
- 2. Andhra Bhoomi Sachitra Masa Patrika (Telugu Monthly), Secunderabad
- 3. Andhra Bhoomi Sachitra Vara Patrika (Telugu Weekly, Secunderabad
- 4. Deccan Chronicle (English Daily), Chennai, Bangalore and Hyderabad

PART - II) SURPRISE CHECKS - JANUARY-JUNE 2011 [contd....]

- 5. Andhra Jyothi (Telugu Daily), Anantapur, Hyderabad and Karimnagar
- 6. Business Standard (English Daily), Bangalore
- 7. Business Standard (English Daily), Kochi
- 8. Dainik Jagran (Hindi Daily), Meerut edition printed at Dehradun
- 9. Deccan Herald (English Daily), Bangalore
- 10. Prajavani (Kannada Daily), Bangalore
- 11. Deshonatti (Marathi Daily), Akola, Nagpur & Nanded-Waghala edition printed at Akola
- 12. Hindustan (Hindi Daily), Allahabad
- 13. Hindustan (Hindi Daily), Varanasi
- 14. Lokmat Samachar, (Hindi Daily), Aurangabad
- 15. Lokmat (Marathi Daily), Jalgaon
- 16. Mumbai Choufer (Marathi Daily), Mumbai
- 17. Yeshobhumi (Hindi Daily), Mumbai
- 18. Rajasthan Patrika, (Hindi Daily), Bangalore and Chennai
- 19. Rajasthan Patrika (Hindi Daily), Ajmer, Alwar, Jaipur and Sikar
- 20. Samyukta Karnataka, (Kannada Daily), Bangalore & Hubli-Dharwad
- 21. The Economic Times on Saturday (English Weekly), New Delhi
- 22. The Economic Times (English Daily), New Delhi
- 23. Maharashtra Times (Marathi Daily), Mumbai
- 24. Navbharat Times (Hindi Daily), Mumbai
- 25. The Economic Times (English Daily), Mumbai edition printed at Mumbai and Goa
- 26. The Times of India (English Daily), Mumbai

Sd/-Secretary General