



# Audit Bureau Of Circulations

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17<sup>th</sup> October 2019

## Notification No. 858

### **PART I – RELEASING OF ALL ABC CERTIFICATES OF CIRCULATION FOR ALL PUBLICATIONS TOGETHER AT ONE TIME:**

It was decided by the Bureau's Council of Management that with effect from the audit period July-December 2019, audited circulation figures would be disseminated to all members at one pre announced day for all member publications through the Bureau's website: [www.auditbureau.org](http://www.auditbureau.org) The date of dissemination of the ABC certificate of circulation figures for the audit period July-December 2019 would be communicated sometime in March 2020.

Similarly, hard copies of ABC certificate of circulation would also be despatched on the same pre announced date to all publisher members.

Please note that the date of submission of audited circulation figures for the audit period July-December 2019 would not undergo any change and would continue to remain (45 days after the close of the audit period i.e. 17<sup>th</sup> February 2020)

### **PART – II: INFORMATION ON MEMBERSHIP**

#### **2.1) NEW ADMISSIONS**

##### **I - PUBLISHERS:**

- |                               |               |  |
|-------------------------------|---------------|--|
| 1. M M Publications Ltd.      | in respect of | "Arogyam" (Malayalam Monthly), Kottayam      |
| 2. Malayala Manorama Co. Ltd. | in respect of | "Thozhilveedhi" (Malayalam Weekly), Kottayam |

**2.2) CESSATION OF MEMBERSHIP UNDER ARTICLE 44(b):  
(due to non-payment of annual renewal subscription)**

**PUBLISHERS :**

- |   |               |   |
|---|---------------|---|
| 1. Shree Ambika Printers & Publications | in respect of | a) “ <b>Aapala Vartahar</b> ” (Marathi Daily), Mumbai   |
|   | in respect of | b) “ <b>Karnataka Malla</b> ” (Kannada Daily), Mumbai   |
|   |               | c) “ <b>Mumbai Choufer</b> ” (Marathi Daily), Aurangabad (printed at Aurangabad, Dhule & Latur), Kolhapur, Mumbai and Pune (printed at Mumbai) editions   |
|   |               | d) “ <b>Punya Nagari</b> ” (Marathi Daily), Ahmednagar, Dhule, Jalgaon, Nashik, Akola, Amravati, Nagpur, Aurangabad, Latur (printed at Aurangabad and Latur) Nanded (printed at Aurangabad and Latur), Kolhapur, Pune, Satara, Solapur, Mumbai and Thane editions |
|   |               | e) “ <b>Yeshobhumi</b> ” (Hindi Daily), Mumbai  |

**2.3) RESIGNATIONS**

**I - ADVERTISERS:**

1. Larsen & Toubro Ltd., Mumbai
2. Eureka Forbes Limited, Mumbai

**II - ADVERTISING AGENCIES:**

1. Continental Advertising Services, Kolkata
2. Radiant Advertising & Marketing (India) Pvt. Ltd., Kolkata
3. Sobhagya Advertising Service, Mumbai

**III - PUBLISHERS:**

- |                                  |               |   |
|----------------------------------|---------------|---|
| 1. Aj Prakashan Pvt. Ltd.        | In respect of | “AJ” (Hindi Daily), Agra                    |
| 2. Pratidin Prakashini Pvt. Ltd. | In respect of | “SANGBAD PRATIDIN” (Bengali Daily), Kolkata |

**2.4) TERMINATION UNDER ARTICLE 5-A OF BUREAU'S ARTICLES OF ASSOCIATION**

**(For failure to obtain an ABC Certificate for three consecutive audit periods)**

- 1) Greymind Publications in respect of "HANGLA HENSHEL" (Bengali Monthly), Kolkata  
of

Thanking you,

Secretary General