



# Audit Bureau Of Circulations

Founder Member : International Federation of Audit Bureaux of Circulations  
Wakefield House, Sprott Road, Ballard Estate, Mumbai – 400 001  
Tel: +91 22 2261 18 12 / 2261 90 72 ● Fax: +91 22 2261 88 21  
E-mail :abc@auditbureau.org ● Web Site : http://www.auditbureau.org

8<sup>th</sup> June, 2017

To,

**All Publisher Members**

## Notification No. 849

### **PART – I: FIXATION OF WASTE RATE OF NEWSPAPERS FOR THE AUDIT PERIOD JULY-DECEMBER 2017: [APPLICABLE TO ALL DAILY & WEEKLY NEWSPAPERS]**

Council at its recent meeting adopted the following value in waste per kg for all newspaper publisher members (Dailies and Weeklies) for the **audit period July-December 2017** for the purpose of calculating the Net Realisation Rate (NRR):

**Newspaper value in  
waste per kg  
applicable  
for the audit period  
July-December 2017**

➤ **Western Zone**

In the states of :

Chhattisgarh, Dadra & Nagar Haveli, Daman & Diu,  
Goa, Gujarat, Maharashtra and Madhya Pradesh

Rs. 11.00 per kg.

➤ **Eastern Zone**

Andaman & Nicobar Islands, Arunachal Pradesh,  
Assam, Bihar, Jharkhand, Manipur, Meghalaya,  
Mizoram, Nagaland, Orissa, Sikkim, Tripura and West  
Bengal

Rs. 11.00 per kg.

➤ **Northern Zone**

Chandigarh, Delhi, Haryana, Himachal Pradesh,  
Jammu & Kashmir, Punjab, Rajasthan, Uttar  
Pradesh and Uttaranchal

Rs. 11.00 per kg.

➤ **Southern Zone**

Andhra Pradesh, Karnataka, Kerala, Lakshadweep,  
Pondicherry, Tamil Nadu and Telangana

Rs. 10.00 per kg.

## PART – II: INFORMATION ON MEMBERSHIP

### 2.1 CESSATION OF MEMBERSHIP

- |    |                  |               |    |   |
|----|------------------|---------------|----|---|
| 1) | Saurashtra Trust | in respect of |    | “KUTCHMITRA” (Gujarati Weekly), Bhuj                                  |
| 2) | HT Media Ltd.    | in respect of | a) | “HINDUSTAN TIMES” (English Daily), Bhopal and Indore editions         |
|    |                  |               | b) | “SUNDAY HINDUSTAN TIMES” (English Weekly), Bhopal and Indore editions |

### 2.2 RESIGNATIONS

#### i) ADVERTISING AGENCIES

- 1) Bensons Advertising Pvt. Ltd., Mumbai
- 2) B.Y. Padhye Publicity Pvt. Ltd., Mumbai

#### ii) PUBLISHERS

- |    |                                     |               |    |   |
|----|-------------------------------------|---------------|----|---|
| 1) | Pioneer Book Co. Pvt. Ltd.          | in respect of | a) | “AROGYA SANJEEVANI” (Hindi Quarterly), Mumbai                         |
|    |                                     |               | b) | “NEW WOMAN” (English Monthly), Mumbai                                 |
| 2) | Bismoi Prakashan                    |               |    | “BISMOI” (Assamese Monthly), Guwahati                                 |
| 3) | Express Publications (Madurai) Ltd. |               | a) | “DINAMANI” (Tamil Daily), Chennai & other editions                    |
|    |                                     |               | b) | “THE NEW INDIAN EXPRESS” (English Daily), Chennai and other editions  |
|    |                                     |               | c) | “THE NEW SUNDAY EXPRESS” (English Weekly), Chennai and other editions |
| 4) | Lokmat Media Pvt. Ltd.              |               | a) | LOKMAT (Marathi Daily), Mumbai edition printed at Mumbai and Kolhapur |
|    |                                     |               | b) | LOKMAT (Marathi Daily), Kolhapur edition printed at Kolhapur and Pune |
|    |                                     |               | c) | LOKMAT (Marathi Daily), Pune edition                                  |

5) Jagran Prakashan Ltd

"I NEXT" (Hindi/English),  
Allahabad, Gorakhpur, Kanpur,  
Lucknow and Varanasi editions

Thanking you,

Secretary General