



# Audit Bureau Of Circulations

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20<sup>th</sup> November, 2015

To,

**ALL MEMBERS**

## NOTIFICATION NO. 844

### **PART – I - Fixation of waste rate of newspapers for the audit period January-June 2016: [applicable to all Daily & Weekly Newspapers]**

Council at its recent meeting adopted the following value in waste per kg for all newspaper publisher members (Dailies and Weeklies) for the **audit period January-June 2016** for the purpose of calculating the Net Realisation Rate (NRR):

	<b>Newspaper value in waste per kg applicable for the audit period January-June 2016</b>
<b>➤ Western Zone</b>	
In the states of :	
Chhattisgarh, Dadra & Nagar Haveli, Daman & Diu, Goa, Gujarat, Maharashtra and Madhya Pradesh	Rs. 11.00 per kg.
<b>➤ Eastern Zone</b>	
Andaman & Nicobar Islands, Arunachal Pradesh, Assam, Bihar, Jharkhand, Manipur, Meghalaya, Mizoram, Nagaland, Orissa, Sikkim, Tripura and West Bengal	Rs. 11.00 per kg.
<b>➤ Northern Zone</b>	
Chandigarh, Delhi, Haryana, Himachal Pradesh, Jammu & Kashmir, Punjab, Rajasthan, Uttar Pradesh and Uttaranchal	Rs. 11.00 per kg.
<b>➤ Southern Zone</b>	
Andhra Pradesh, Karnataka, Kerala, Lakshadweep, Pondicherry, Tamil Nadu and Telangana	Rs. 10.00 per kg.

## **PART II - PROGRESS OF MEMBERSHIP**

### **2.1 NEW ADMISSIONS**

#### **PUBLISHERS:**

- |    |                                  |                  |   |
|----|----------------------------------|------------------|---|
| 1. | KAILASHCHANDRA<br>PRAKASHAN      | In respect<br>of | a) APAL NAVE SHAHAR (Marathi<br>Daily), Navi Mumbai<br><br>b) IN NEW BOMBAY (English<br>Weekly), Navi Mumbai<br><br>c) NEWSBAND (English Daily),<br>Navi Mumbai |
| 2. | NAVA BHARAT PRESS<br>(RAIPUR)    | In respect<br>of | a) NAVA BHARAT (Hindi Daily),<br>Bilaspur and Raigarh<br><br>b) NAVA BHARAT (Hindi Daily),<br>Durg and Raipur   |
| 3. | LOKMAT MEDIA PVT. LTD.           | In respect<br>of | DEEPOTSAV (Marathi Annual),<br>Nagpur   |
| 4. | SARASWATI PUBLISHING<br>CO. LTD. | In respect<br>of | SHRI MAHALAXMI<br>DINADARSHIKA (Marathi<br>Annual), Kolhapur  |

### **2.2 CESSATION OF MEMBERSHIP UNDER ARTICLE 44(b): (due to non-payment of annual renewal subscription)**

#### **i) ADVERTISING AGENCIES:**

- 1) BEI Confluence Communications Ltd., New Delhi
- 2) HVG Marcon Advertising Pvt. Ltd., Bangalore
- 3) Jaya Advertising Pvt. Ltd., Mumbai
- 4) Spell Advertising & Marketing, Chennai

#### **ii) ADVERTISER**

- 1) Tata Steel Ltd., New Delhi

**2.3 TERMINATION UNDER ARTICLE 5-A OF BUREAU'S ARTICLES OF ASSOCIATION**

**[Non submission of audited circulation figures for two consecutive audit periods OR failure to obtain an ABC certificate of circulation for three consecutive audit periods]**

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|----|---------------------------------|---------------|----|---|
| 1. | Shrirang Prakashan Pvt. Ltd.    | in respect of | a) | “DESHDOOT” (Marathi Daily), Dhule, Jalgaon, Nadurbar editions (printed at Jalgaon) and Ahmednagar and Nashik editions |
|    |                                 |               | b) | “SARWAMAT” (Marathi Daily), Shrirampur  |
| 2) | Jagjit Publishing Co. Pvt. Ltd. |               |    | “ROZANA SPOKESMAN” (Punjabi Daily), Chandigarh  |

Thanking you,

Secretary General