



# Audit Bureau Of Circulations

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17<sup>th</sup> December 2013

To,

**ALL MEMBERS**

## NOTIFICATION NO. 835

### **PART – I - Fixation of waste rate of newspapers for the audit period January-June 2014: [applicable to all Daily & Weekly Newspapers]**

Council at its recent meeting adopted the following value in waste per kg for all newspaper publisher members (Dailies and Weeklies) for the **audit period January-June 2014** for the purpose of calculating the Net Realisation Rate (NRR):

	<b>Newspaper value in waste per kg applicable for the audit period January-June 2014</b>
<b>➤ Western Zone</b>	
In the states of :	
Dadra & Nagar Haveli, Daman & Diu, Goa, Gujarat, Maharashtra, Madhya Pradesh	Rs. 11.00 per kg.
<b>➤ Eastern Zone</b>	
Andaman & Nicobar Islands, Arunachal Pradesh, Assam, Bihar, Chhattisgarh, Jharkhand, Manipur, Meghalaya, Mizoram, Nagaland, Orissa, Sikkim, Tripura, West Bengal	Rs. 11.00 per kg.
<b>➤ Northern Zone</b>	
Chandigarh, Delhi, Haryana, Himachal Pradesh, Jammu & Kashmir, Punjab, Rajasthan, Uttar Pradesh, Uttaranchal	Rs. 11.00 per kg.
<b>➤ Southern Zone</b>	
Andhra Pradesh, Karnataka, Kerala, Lakshadweep, Pondicherry, Tamil Nadu	Rs. 10.00 per kg.

## **PART - II**

### **2.1 Mr. M. Venkatesh, Dy. Chairman resigns from the Council as a publisher representative.**

Mr. M. Venkatesh (Dy. Chairman & publisher representative on the Council) resigned from the Council with immediate effect. Council accepted his resignation with regret. Council appreciated the suggestions offered by Mr. Venkatesh during several deliberations at Council meetings which covered many aspects of circulation audit.

Council wishes Mr. Venkatesh the very best in the years to come.

### **2.2 Mr. Amit Mathew, publisher representative on the Council elected as Dy. Chairman for the year 2013-2014:**

Mr. Amit Mathew, publisher representative on the Council was unanimously elected as the Dy. Chairman for the year 2013-2014

### **2.3 Co-option of Mr. Benoy Roychowdhury as the publisher representative on the Council:**

In the casual vacancy caused due to the resignation of Mr. M. Venkatesh, Mr. Benoy Roychowdhury, Executive Director, "Hindustan Times" was unanimously co-opted on the Council as a publisher representative.

## **PART - III - PROGRESS OF MEMBERSHIP**

### **3.1 TERMINATION UNDER ARTICLE 5-A OF BUREAU'S ARTICLES OF ASSOCIATION**

**[Non submission of audited circulation figures for two consecutive audit periods]**

- |                                   |               |   |
|-----------------------------------|---------------|---|
| 1) Deccan Chronicle Holdings Ltd. | In respect of | a) "Andhra Bhoomi Sachitra Vara Patrika" (Telugu Weekly), Secunderabad  |
|                                   |               | b) "Andhra Bhoomi Sachitra Masa Patrika" (Telugu Monthly), Secunderabad |

### **3.2 TERMINATION OF MEMBERSHIP UNDER ARTICLE 44(b) OF BUREAU'S ARTICLES OF ASSOCIATION**

**[For non payment of annual renewal subscription]**

#### **(i) ADVERTISER**

- a) Samsung India Electronics Pvt. Ltd., Gurgaon

#### **(ii) ADVERTISING AGENCY**

- a) Mode Advertising & Marketing (P) Ltd., New Delhi

Thanking you,

Secretary General