



Audit Bureau Of Circulations

Founder Member : International Federation of Audit Bureaux of Circulations
Wakefield House, Sprott Road, Ballard Estate, Mumbai – 400 001
Tel: +91 22 2261 18 12 / 2261 90 72 ● Fax: +91 22 2261 88 21
E-mail : abc@auditbureau.org ● Web Site : <http://www.auditbureau.org>

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17th December 2013

To,

ALL MEMBERS

NOTIFICATION NO. 834

A) Termination of Bureau membership under Article 44(a) of Bureau's Articles of Association in respect of "Dainik Bhaskar" (Hindi Daily), Ranchi, Jamshedpur & Dhanbad editions

At a special meeting of the Bureau's Council of Management convened under the provisions of Article 44(a) of Bureau's Articles of Association, it was unanimously decided to terminate the Bureau membership of "Dainik Bhaskar" (Hindi Daily), Ranchi, Jamshedpur and Dhanbad editions with immediate effect.

Bureau membership of the above three publications were terminated since it was observed by the Bureau that reader schemes in operation at the respective centres for which copies were included for certification for the audit period January-June 2013 were non-compliant schemes under the provisions of Bureau's audit guidelines applicable to all publisher members. Publisher had misrepresented the said reader schemes to the Bureau and had concealed material facts while submitting the audited circulation figures to the Bureau.

Publisher was earlier issued a show cause notice as required.

B) Cancellation of ABC certificate of circulation earlier issued to "Dainik Bhaskar" (Hindi Daily), Ranchi, Jamshedpur & Dhanbad editions for the audit period January-June 2013

Bureau's Council of Management also decided to cancel the ABC certificate of circulation earlier issued to "Dainik Bhaskar" (Hindi Daily), Ranchi, Jamshedpur and Dhanabd editions for the audit period January-June 2013 since the ABC certificates of circulation were obtained by the publisher based on incorrect information submitted to the Bureau pertaining to the reader schemes for which copies were included for certification which were actually non-compliant reader schemes under the provisions of existing Bureau's audit guidelines.

Thanking you,

Secretary General

