

28th December, 2005

CONFIDENTIAL

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To ALL MAGAZINE PUBLISHER MEMBERS

C I R C U L A R

Your reference is kindly invited to the provisions of Bureau's Notification No. 747 dated 22nd June, 2005. Accordingly, Bureau has arranged to provide following additional details on page 2 of the ABC Certificate (Yellow Certificate):

➤ **Subscription sales at varying rates of incentivisation / inducements:**

upto 30% of the cover price	copies
upto 60% of the cover price	copies
upto 90% of the cover price	copies

Total	copies

➤ **Details of copies sold to the trade at trade terms above 45%:**

45.1% to 60%	copies
60.1% to 75%	copies
75.1% and above	copies

Total	copies

Magazine Publisher Members may kindly arrange to provide the above mentioned details as an accompaniment to the Yellow Incoming Certificate in order to enable the Bureau to incorporate these details on the ABC Certificate for the audit period July-December 2005.

Thanking you,

Sd/ -
Secretary General