



AUDIT BUREAU OF CIRCULATIONS

ADVERTISING AGENCY CATEGORY [applicable for the period 2015-2016]

SCHEDULE OF ENTRANCE FEES AND ANNUAL SUBSCRIPTION [Excluding Service Tax]

Based on Annual Turnover in Press Advertising, including space and production cost of -	Annual membership subscription (2015-2016)	One time entrance fee [equal to one year's subscription]	Total payable [excluding service tax]
	Rs.	Rs.	Rs.
Upto 0.50 Cr	8,000	8,000	16,000
Above 0.5 cr. and upto 1 Cr	11,900	11,900	23,800
Above 1 Cr and upto 2 Cr	14,700	14,700	29,400
Above 2 Cr and upto 5 Cr	16,700	16,700	33,400
Above 5 Cr and upto 10 Cr	21,700	21,700	43,400
Above 10 Cr and upto 25 Cr	25,600	25,600	51,200
Above 25 Cr and upto 50 Cr	29,900	29,900	59,800
Above 50 Cr and upto 100 Cr	35,000	35,000	70,000
Above 100 Cr and upto 200 Cr	40,000	40,000	80,000
Above 200 Cr and upto 500 Cr	45,000	45,000	90,000
Over 500 Crore	50,000	50,000	1,00,000

Note: i) PLUS Service Tax @ 12.36% will be charged on the above