



## AUDIT BUREAU OF CIRCULATIONS

### ADVERTISER CATEGORY [applicable for the period 2015-2016]

### SCHEDULE OF ENTRANCE FEES AND ANNUAL SUBSCRIPTION [Excluding Service Tax]

<b>Based on Annual Expenditure on press Advertising including production costs</b>	<b>Annual Subscription (2015-2016)</b>	<b>One time entrance fee [equal to one year's subscription]</b>	<b>Total payable [excluding service tax]</b>
	<b>Rs.</b>	<b>Rs.</b>	<b>Rs.</b>
Upto 25 Lakhs	6,500	6,500	13,000
Upto 50 Lakhs	10,800	10,800	21,600
Above 50 Lakhs	17,000	17,000	34,000

**Note:** i) PLUS Service Tax @ 12.36% will be charged on the above