



## AUDIT BUREAU OF CIRCULATIONS

### ADVERTISING AGENCY CATEGORY

#### SCHEDULE OF ENTRANCE FEES AND ANNUAL SUBSCRIPTION [Excluding GST]

(w.e.f. 1<sup>st</sup> April 2019)

<b>Based on Annual Turnover in Press Advertising, including space and production cost of -</b>	<b>Annual membership subscription</b>	<b>One time entrance fee [equal to one year's subscription]</b>	<b>Total payable [excluding GST]</b>
	<b>Rs.</b>	<b>Rs.</b>	<b>Rs.</b>
Upto 0.50 Cr	9,700	9,700	19,400
Above 0.5 cr. and upto 1 Cr	14,300	14,300	28,600
Above 1 Cr and upto 2 Cr	17,700	17,700	35,400
Above 2 Cr and upto 5 Cr	20,100	20,100	40,200
Above 5 Cr and upto 10 Cr	26,200	26,200	52,400
Above 10 Cr and upto 25 Cr	30,900	30,900	61,800
Above 25 Cr and upto 50 Cr	36,200	36,200	72,400
Above 50 Cr and upto 100 Cr	42,300	42,300	84,600
Above 100 Cr and upto 200 Cr	48,400	48,400	96,800
Above 200 Cr and upto 500 Cr	54,400	54,400	1,08,800
Over 500 Crore	60,500	60,500	1,21,000

**Note:** i) **PLUS applicable GST**